



FOR IMMEDIATE RELEASE

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**Deb Bercume is Now an Authorized Partner Provider of  
*The Five Behaviors of a Cohesive Team*™ from Wiley**

Shrewsbury, MA, May 1, 2014 – Deb Bercume of Bercume Associates.com is now among an exclusive group of independent facilitators, coaches, and consultants authorized to provide *The Five Behaviors of a Cohesive Team*™ to their clients, after successfully completing the required application, authorization, and training process.

*The Five Behaviors of a Cohesive Team* is a new facilitation program that helps professionals and their organizations learn how to work better and more effectively on teams, leading to a noticeable improvement in morale, productivity and results. The model is based on *The Five Dysfunctions of a Team*, Patrick Lencioni's best-selling book that outlines the five behaviors that are essential to a healthy, well-functioning team: building trust, mastering conflict, achieving commitment, embracing accountability, and focusing on results. *The Five Behaviors of a Cohesive Team* is the result of a partnership between Wiley's Workplace Learning Solutions Group, a leading provider of assessment-based learning systems, and Patrick Lencioni.

"We are happy to welcome Deb Bercume to the global network of Authorized Partners who are now offering *The Five Behaviors of a Cohesive Team* to their clients in the HR, training and organizational development space," said Barry Davis, Vice President and General Manager of Wiley. "The success of this new program for building cohesive and effective teams depends largely on these highly skilled independent facilitators, coaches, and consultants," said Davis.

Bercume Associates, Inc. provides executive coaching & facilitation services for leaders and talent development for organizations.

**About Wiley**

Wiley is a global provider of content-enabled solutions that improve outcomes in research, education, and professional practice. Our core businesses produce scientific, technical, medical, and scholarly journals, reference works, books, database services, and advertising; professional books, subscription products, certification and training services and online applications; and education content and services including integrated online teaching and learning resources for undergraduate and graduate students and lifelong learners.

Founded in 1807, John Wiley & Sons, Inc. (NYSE: JWa, JWb), has been a valued source of information and understanding for more than 200 years, helping people around the world meet their needs and fulfill their aspirations. Wiley and its acquired companies have published the works of more than 450 Nobel laureates in all categories: Literature, Economics, Physiology or Medicine, Physics, Chemistry, and Peace. Wiley's global headquarters are located in Hoboken, New Jersey, with operations in the U.S., Europe, Asia, Canada, and Australia. The Company's



website can be accessed at <http://www.wiley.com>.

About Wiley's Workplace Learning Solutions Group

Wiley's Workplace Learning Solutions Group creates products and services to help people become more effective in the workplace and achieve professional success throughout their careers. Our global, highly respected brands include Everything DiSC<sup>®</sup>, The Leadership Challenge<sup>®</sup> by best-selling authors Jim Kouzes and Barry Posner, and now, The Five Behaviors of a Cohesive Team<sup>™</sup> by best-selling author Patrick Lencioni.

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